

AIRPORT DIRECTOR'S REPORT

January 2010



A AIRPORT OPERATIONS

- Passenger Count
- Aircraft Operations
- Air Freight

The passenger count will be distributed at the meeting.

B PROGRAMS

1. Air Service

Last month there were 43,624 seats provided by five airlines; a 2% increase over the previous year. The highest average load factors were aboard the Horizon Air flights to Seattle (82.5%), followed by Delta's flights to Salt Lake City (80.4%) and United's flights to Denver (80.1%).

Staff Contact: Terri Gibson, 692-6004

2. Communications Program

a. Airline Terminal Project Public Outreach Highlights

- A quarterly online newsletter is planned for this year.
- News releases were distributed to local media outlets last month regarding the release of two requests for proposals: Concessions Program and Art-In-Public-Places Program.
- Plans were initiated for a Terminal Grand Opening event in early 2011. A special advisory committee will be formed comprised of local business/stakeholder leaders.

b. Promotional Items This Month

MTD busboards for the Sacramento service, City water bill inserts, 2010 *Santa Barbara Chamber of Commerce* Membership Directory, 2010 *Pacific Coast Business Times* Book of Lists ad, *State Street Ballet* and *Santa Barbara Symphony* seasonal program ads, *Pumpflix* videos at four local gas stations, and *Noozhawk* online news ads to promote commercial airline service at SBA.

SBA is the "Official Airport of UCSB Athletics," sponsoring key sports events throughout the 2009-10 season. Promotions are occurring via stadium banners, UCSB radio programming and event programs.

c. Airline Terminal Comment Card Program

56 cards were collected from the holdrooms and main lobby in December. Most comments concerned customer service issues; there were several comments appreciative of the free wi-fi service at the Terminal.

d. flysba.com Website Statistics

There were 21,045 unique visitors representing more than 675,000 hits on the website in December. The flight schedule, airline information and non-stop routes were the top viewed pages. Most visitors reached the site via *Google*, followed by direct-entry and *Yahoo*. Outside of the U.S., the top world country visits originated in China, Canada and Germany.

Staff Contact: Terri Gibson, 692-6004

3. Airport Noise Abatement Program

Planned completion date: Spring 2010

Phase 2 - Noise Monitor / Flight Tracking System -

Installation and construction on flight track receiver began in December. New noise monitor terminal site work to begin in approximately 60 to 90-days upon receipt of the Coastal Development Permit.

Staff Contact: Tracy Lincoln, 967 - 7111

4. Property Management

a. Self-Service Fueling Project

MAG submitted plans and specifications to the Building Department on December 22, 2009. Comments from Building and Safety are due back to MAG by February 3, 2010. MAG has the contractor arranged and has received a fuel permit from the County Fire Department. Anticipated opening late spring 2010.

Staff Contact: Hazel Johns, 692-6003

b. Airport T-Hangars

The Airport T-Hangars will be filled by mid-February. Two names remain on the waiting list. The next lottery will be held in the second quarter of 2010.

c. Airport Ambassador Recruitment

Ambassador Applications are taken on an on-going basis.

Staff Contact: Rebecca Fribley, 692-6022

d. Airport Concession Program

An Airport Concessions Outreach meeting was held on December 10, 2009. This meeting provided useful information to prospective concessionaires about the opportunities at the new airline terminal. Strong public and local interest was demonstrated with more than 35 attendees.

A Concession Design Manual is being prepared which will guide the design and construction of concession facilities in the new airline terminal. The Manual will include general requirements, a graphic description of concession areas, sizes, and locations, a description of the concession space design approval process, aesthetic design guidelines, utility provisions, requirements for construction, sustainability objectives and security requirements.

The Design Manual will be included in the Request for Proposal solicitation package which is scheduled for distribution in late January 2010.

Staff Contact: Hazel Johns, 692-6003

C CAPITAL PROJECTS

1. Airport Terminal Improvement project

Planned Completion Date: 2012

An Award of Contract was made by City Council on March 24 for the SBA Temporary Facilities & Site Preparation Project. Lash Construction is the Contractor. An Award of contract was also made by City Council for the Airline Terminal Building portion of the project. EMMA Corporation is the Contractor.

\$60 Million (14.1M AIP Grant, 5.8M PFCs, 34.5M Bond Funds, 1.0M Airport Funds)

Construction for the Temporary Facilities contract has been completed. The Terminal Project contractor commenced construction on November 2, 2009. New water and sewer utility connections have been brought to the site, and all of the new building footings have been poured. The contractor continues to work on the foundation system.

Staff Contact: Owen Thomas, 692-6018
Laurie Owens, 692-6023

2. Goleta Slough Tidal Circulation Demonstration

Project/ASP Wetland Mitigation Project

Planned Completion Date: Fall 2010

URS Corporation
\$348,330 (work that
is continuing.)

Wetland mitigation associated with the Airfield Safety Projects was required at a ratio of 4:1. The Airport has completed the first phase of mitigation, which provided 3:1 mitigation.

The final phase of mitigation is based on the Goleta Slough Tidal Restoration Demonstration Project, which was successfully completed in Winter 2009. Surveys to measure bird activity, vegetation establishment and invertebrate communities were completed in November 2008. The final report from URS was provided in mid-January 2009 and reviewed by staff. It was forwarded to FAA and USDA for their review. A contract with Tartaglia Engineering and URS was approved by City Council for design of the final tidal mitigation area required for the Airfield Safety Projects in March 2009.

Plans, project description and environmental documents for the final mitigation phase are currently under development and construction is tentatively scheduled for Fall 2010.

Staff Contact: Laurie Owens 692-6023

D COUNCIL / AIRPORT COMMISSION ACTIONS

Council / Airport Commission approved the following recommendation in December:

Recommendation: That Council / Board Members:

A. Approve the establishment of a general aviation landing fee to be assessed on all Federal Aviation Regulation (FAR) Part 135 operations and all transient (non-based aircraft, which shall be defined as all aircraft not listed on the annual Santa Barbara County Unsecured Property Assessment and Taxation System, California Department of Aeronautics Report of Aircraft) aircraft 10,000 pounds of gross landed weight or greater, to assist in recovery of expenses related to the operation and maintenance of the airfield; and

B. Authorize the Airport Director to negotiate and execute an Agreement to Collect and Remit Landing Fees, subject to approval of the form of the agreement by the City Attorney, with the two fixed base operators, Signature Flight Support and Atlantic Aviation, effective January 1, 2010.